



# Connect. Compute. Collaborate.

BCNET & HPCS Conference | May 1-3, 2012

## CONFERENCE SPONSORSHIP OPPORTUNITIES

### ABOUT THE EVENT

BCNET, Compute Canada and WestGrid have joined forces to host an information-packed event that will take place on May 1-3, 2012, at Simon Fraser University Harbour Centre, Vancouver, B.C., Canada.

The three-day conference will bring together 500 delegates from leading research universities and institutes across Canada, high profile members of the Canadian and international research communities and experts in high performance computing. The conference focuses on advancing higher education and research by promoting innovative and smart ways to use and share information technology.

To learn more about sponsoring the BCNET & HPCS 2012 Conference, contact [info@bc.net](mailto:info@bc.net), [info@westgrid.ca](mailto:info@westgrid.ca) or call 604-822-1348.

### WHO ATTENDS THE EVENT?

The attendance at the 2012 conference will exceed last year's events with an anticipated audience of 500 delegates from academia, industry and government.

Last year, 76% of BCNET Conference attendees were from BC's higher education community; another 24% of conference attendees were representatives from industry and government agencies.

- 30% IT staff
- 20% IT management, senior managers and IT project managers
- 8% faculty
- 11% executive level decision makers
- 7% students
- 24% industry and government

In partnership with Compute Canada, this year's conference delegates will consist of research and HPC experts from across Canada including:

- Representatives from Compute Canada and major Canadian resource providers: ACEnet, CLUMEQ, RQCHP, HPCVL, SciNet, SHARCNET and WestGrid
- Researchers in a wide variety of disciplines ranging from such traditional fields as the natural sciences and engineering to newer domains like medicine and the social sciences
- HPC system administrators, architects, developers and decision makers
- Post-doctoral fellows and graduate students
- Industry professionals
- Representatives of government agencies
- Vendor community



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### WHY PARTNER WITH BCNET AND COMPUTE CANADA?

Your opportunity is to showcase your solutions and network with a regional and national community of academics, IT professionals and decision makers. Learn about the current technology challenges on B.C.'s campuses through interactive workshops and panel discussions.

### ABOUT BCNET



BCNET is a not-for-profit, shared IT services organization that collaborates with its higher education members to explore and evaluate leading-edge information technology services to accelerate research, collaboration, learning and innovation.

BCNET's high-capacity, advanced fibre optic network infrastructure provides a common and powerful platform to deliver services to support research and the strategic objectives of higher education institutes.

Owned, governed and funded primarily by its members and government, BCNET is guided by clear, memberdefined principles that provide a framework for the types of projects or services it will undertake. Proposed services share the common goal of reducing members' costs, minimizing technology duplication and improving efficiencies, while meeting the collective mandate of its members.

As thought-leaders in information technology, BCNET works to promote and improve technology adoption and implementation at B.C.'s higher education and research institutes. BCNET advocates, educates, collaborates and supports information technology services to advance the mandates of its members.

Sixty-eight research and higher education institutions connect to BCNET, including federal and provincial research labs, federal cultural institutes, provincial health centres, universities and research institutions; another 72 colleges and schools connect to BCNET through the Provincial Learning Network.

### ABOUT HPCS

# HPCS



HPCS is a multi-disciplinary conference that provides an annual rendezvous for disciplines that use High Performance Computing (HPC). Attended by both Canadian and international experts as well as researchers in the natural sciences, engineering, health and social sciences, it is Canada's premier HPC forum.

This 26th International Symposium for High Performance Computing Systems and Applications will be held in Vancouver and hosted by WestGrid/Compute Canada, in conjunction with BCNET's annual conference. The conference will take May 1-3, 2012, featuring keynote speakers, exhibition booths and some excellent social events that should be ideal for networking; we also anticipate offering workshops in HPC programming techniques.

Your sponsorship is a perfect means of helping us make a great conference even better, as well as an opportunity to let HPC researchers and practitioners across Canada and around the world know about your organization and your support for the HPC community.



## OPPORTUNITIES FOR SPONSORSHIP

There are many ways to participate at BCNET & HPCS 2012. We have organized various sponsorship opportunities in order to help you calibrate your level of engagement. Sponsorship levels are an ideal means to participate, as they offer customized benefits and rewards for your organization, depending on the resources that are available.

### PLATINUM — \$12,000

*(limited to five; first come first served)*

Highest Priority Recognition at the BCNET & HPCS 2012 Conference

- Priority recognition for your support during the conference opening
- Priority placement in a flash-promotion at the conference opening
- Inclusion of your marketing collateral in the conference package

Plenary Speaking Opportunity

- High-profile plenary speaking opportunity, if desired

Top Billing Exhibitor Display

- Exhibitor space (double size) 8 x 20 booth (three days)

Recognition at Conference Evening Reception

- Sponsorship and logo prominently displayed at the Event reception

Conference Website Promotion

- The highest level of prominence on the conference website
- Hyperlink logo from the conference website directly to your company website

Profiled in Conference Marketing Communications and Collateral

- Prominent logo placement included in the conference Program Guide
- Inclusion in all media releases and advisories
- Priority display of corporate logo in e-mail invitations with hyperlink to your corporate site

Complimentary Conference Passes

- Five complimentary registrations, each including an invitation to the evening reception.
- Three complimentary banquet tickets

Onsite Event Signage

- Priority placement of your corporate logo on event signage prominently displayed at the conference

## GOLD — \$8,500

### Recognition at the BCNET & HPCS 2012 Conference

- Introduction and recognition for your support during the conference opening
- Secondary recognition for your support during the conference webcast
- Secondary placement in a flash-promotion at the conference opening and between plenary sessions

### Industry Speaking Opportunity

- Industry-track speaking opportunities in a concurrent session during the three-day event
- Speaking session must be reviewed and approved by the Program Committee

### Exhibitor Display

- Exhibitor space 8 x 10 booth

### Recognition at Conference Lunch Reception

- Sponsorship and logo prominently displayed at the Conference lunch

### BCNET Conference Website Promotion

- Secondary prominence on the conference website
- Name recognition on all conference website pages
- Hyperlink logo from the conference website directly to your company website

### Profiled in Conference Marketing Communications and Collateral

- Secondary logo placement included in the Conference Program Guide
- Inclusion in all media releases and advisories
- Secondary display of corporate logo in email invitations with hyperlink to your corporate site

### Complimentary Conference Passes

- Three complimentary registrations, each including an invitation to the evening reception
- One complimentary banquet ticket

### Onsite Event Signage

- Secondary placement of your corporate logo on event signage prominently displayed at the conference

## SILVER — \$3,500

### Recognition at the BCNET & HPCS 2012 Conference

- Introduction and recognition for your support during the conference opening
- Third placement in a flash-promotion at the conference opening and between plenary sessions

### Exhibitor Display

- Exhibitor space 8 x 10 booth

### Conference Website Promotion

- Third level of recognition on the conference website
- Name recognition on all conference website promotion pages
- Hyperlink logo from the conference website directly to your company website

### Profiled in Conference Marketing Communications and Collateral

- Third level recognition in all media releases and advisories
- Third priority display of logo in email invitations with a hyperlink to your corporate website
- Third placement recognition in the Conference Program Guide

### Conference Onsite Event Signage

- Third placement on conference event signage throughout the conference

### Complimentary BCNET Conference Passes

- Two complimentary registrations each including an invitation to the evening reception

## BRONZE — \$1,500

### Recognition at the BCNET & HPCS 2012 Conference

- Introduction and recognition for your support during the conference opening
- Fourth placement in a flash-promotion at the conference opening and between plenary sessions

### Conference Website Promotion

- Fourth level of recognition on the conference website
- Name/Logo recognition on all conference website promotion pages
- Hyperlink partner logo from the conference website directly to your company website

### Profiled in Conference Marketing Communications and Collateral

- Fourth level recognition in all media releases and advisories
- Fourth priority display of logo in email invitations with a hyperlink to your corporate website
- Fourth placement recognition in the Conference Program Guide

### Conference Onsite Event Signage

- Fourth placement on conference event signage throughout the conference

### Complimentary BCNET Conference Pass

- One complimentary registration that includes an invitation to the evening reception